



SKILLS

- Adobe Premiere
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Microsoft Suites
- Google Suites
- DSLR Camera Operation
- Script Writing
- On-Camera Talent

LANGUAGE

English/Mandarin

EDUCATION

Academy of Art University
San Francisco, CA.
Jan 2019 - Dec 2020
MA, Communications and Media Technologies

Academy of Art University
San Francisco, CA.
Sep 2016 - Dec 2018
MA, Fashion Merchandising

Beijing Raffles Academy
Beijing, China
June 2006 - May 2009
BA, Fashion Marketing and Management

ACHIEVEMENT

Academy of Art University
Best Graduate Producer of 2020
School of Communications

PROJECTS

PH Wanjia, Beijing, China
Hypebeast Nightclub in Beijing
China

Academy of Art University
2020 San Francisco Chinese New
Year TV Special

EXPERIENCE

World Journal Jan 2023 - Present
News Reporter

- Pursue and develop stories independently and for assignment, covering a wide range of topics including politics, crimes, and community event, etc.
- Write pieces and news stories, and take and edit photographs for print publications, website, and social media.
- Conduct interviews, and obtained information on specified topics.

Sky Link TV Nov 2021 - Dec 2022
News Reporter

- Wrote, edited and produced news stories for the evening newscast, online, and social media in a fast-paced environment with tight deadlines;
- Managed multiple assignments at once while maintaining accuracy and attention to detail;
- Covered press events, conducted news interviews, shot and archived news footage.

Chinese Performing Art of America Apr 2021 - Mar 2022
Part-Time Videographer/Editor

- Brainstormed new video idea;
- Produced videos for the organization's YouTube channel, including events, promo, features, etc.

LiveShelf Jun 2021 - Sep 2021
Video Marketing Intern

- Created graphics and videos for LiveShelf App's user interface;
- Created graphic template for LiveShelf blog, and social media posts;
- Created short-form videos from show trailers, social media content, to campaign videos.

Blue Lotus Film Jan 2021 - Apr 2021
Videography/ Editing Intern

- Gathered stock footage and created graphics for Youtube videos;
- Edited YouTube videos;
- Created 1 min teaser for YouTube videos;
- Conceptualized, and edited YouTube intro.

SV Summit Inc Jan 2021 - Mar 2021
Graphic Design/Video Intern

- Researched and brainstormed video ideas;
- Gathered b-roll and created graphics for social media videos;
- Edited social media videos and created motion graphics;
- Conceptualized and created intro and outro for social media videos.