415-583-5393
chelseage@hotmail.com
www.chelseage.com

CHELSEA GE

Bilingual Reporter & Video Journalist

Education

MA, Communications and Media Technologies
Academy of Art University
Jan 2019 - Dec 2020

MA, Fashion Merchandising
Academy of Art University
Sep 2016 - Dec 2019

BA, Fashion Marketing and Management
Northumbria University
Sep 2006 - May 2009

Expertise

- Media Productions
  - Videography
  - Video Editing
  - Motion Graphics
  - Photography
  - Photo Editing
- Writing
  - Journalism
  - Scriptwriting
  - Content Writing
- Marketing
  - Retail Campaigns
  - Social Media
  - Event Marketing
  - Collateral Management
- Communication Skills
  - Interview
  - Negotiation
  - Public & Media Relations
  - Cross-Team Collaboration
- Critical Thinking
  - Planning and Budgeting
  - Research and Evaluation
  - Problem Solving
  - Decision Making

Language

- English
- Mandarin

Work Experience

China Daily Sep 2025 – Present

Multimedia Reporter

- Produce social-first video stories on breaking news, China-U.S. relations, U.S. current affairs, trade and economic issues, and technology.
- Cover major events, press conferences, and community activities through on-site reporting and interviews.
- Develop feature stories from pitching and research to final production.
- Shoot and edit video independently and collaborate with reporters and editors across China Daily's U.S. bureaus.

World Journal Jan 2023 – Feb 2025

News Reporter / Video Producer

- Covered local news on various topics, providing in-depth reporting and analysis to inform the community.
- Researched and developed feature stories and special projects.
- Captured and edited newsworthy photos for print, web, and social media.
- Produced video content, including one-on-one interviews, mini-documentaries, event highlights, and more.
- Built a strong network of contacts for comprehensive reporting.
- Collaborated with Account Executives to create client-paid content aligned with editorial and marketing goals.

Sky Link TV Nov 2021 - Dec 2022

News Reporter

- Wrote, edited, and produced news stories for the evening newscast, online, and social media in a fast-paced environment with tight deadlines.
- Covered press events, conducted news interviews, and shot and archived news footage.
- Managed multiple assignments at once while maintaining accuracy and attention to detail.

Chinese Performing Arts of America Apr 2021- Mar 2022

Videographer/ Video Editor

- Conceptualized and pitched bilingual video story ideas in English and Mandarin
- Produced, filmed, and edited videos for the organization's YouTube channel
- Created event recaps, promotional content, and feature stories
- Managed full-cycle production including scriptwriting, lighting, and post-editing
- Delivered polished final cuts under tight deadlines